

## Purpose

We support people to thrive where they live

## Mission

We provide exemplary, seamless and continuously improving care. We partner with others to reduce health inequalities and the demand for acute services. This makes us indispensable to people, partners and places.

## 2027 Ambition

We aspire to be a leading provider of health and care services in the communities we serve, exhibiting exemplary quality in everything we do. By 2027 we will have:

- Established Locala as a key strategic partner in tackling the root causes of health inequalities in our local communities
- A diverse workforce that is the most inclusive and engaged of any community health and care provider in the areas we serve
- Significantly improved productivity, supporting many more people where they live
- A reputation for our agile and dynamic culture, making full use of our social enterprise status
- Self funded health and care services to meet community needs and improve our financial sustainability

## Strategy

### WHERE WE WORK

West Yorkshire and Greater Manchester

### WHAT WE DO

Publicly and self funded health and care services, in integrated delivery and partnership across our five Places

## HOW WE SUCCEED

### Better care everyday

- "Safety through learning" culture
- Trauma informed organisation
- Co-produce accessible, inclusive and responsive services
- Innovation embedded in services

### Empower our colleagues

- Create a culture of belonging
- All managers are 'Locala Leaders'
- Strengthen workforce pipeline
- Increase diversity of our leadership
- Data and governance processes fit for purpose
- Tech-enabled productivity

### Serve more communities

- Dedicated health inequalities team
- Integrated alliance partner in West Yorkshire
- Treble scale of services in Greater Manchester
- Self funded services
- Partnerships, alliances, merger

## Values



**Caring**



**Ambitious**



**Part of It**